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 UNCF V.1
 WTVT-TV TAMPA, FL.

ORDER WORKSHEET

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SEP17/12

ADV. #	-----	NAME	OBAMA FOR AMERICA	PRODUCT CODES	-----
AGY. #	-----	NAME	GREER MARGOLIS & MITCHELL	REP	-----
START DATE	SEP18/12	END DATE	SEP24/12	SLS #	000016
CLASS (L/N)	-----	SUB CLASS	-----	BUYER NAME	KATIE KEULEMAN
SPONSOR/PRODUCT	CANDIDATE ORDERS	TRAFFIC #	-----	ACE #	04072575
AGENCY	3050 K ST NW	SALES ASSISTANT	LUCIANA	EI ADV	95
ADDRESS	WASHINGTON DC 20007	SALESPERSON PH #	215-982-5224	PRD	101
		SALESPERSON FAX#	215-982-5493	EST	1798

REP ORDER COMMENT

THIS IS A NEW :30 POLITICAL ORDER FOR OBAMA FOR AMERICA
 EST# 1798
 TOT = \$35370
 PLS CONF A.S.A.P.
 THANKS
 LUCIANA

L	M	TIME PERIOD/ SELL PATTERN	LEN	RATE SEC	COST/SPOT	DATES START	END	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
1		6-7A	30		810.00	09/19-09/21		1		W-F	1	810.00	1W	
		PGM=GOOD DAY 6-7AM												
		CDR												
2		7-8A	30		810.00	09/19-09/21		1		W-F	1	810.00	1W	
		PGM=GOOD DAY 7-8A												
		CDR												
3		8-9A	30		720.00	09/19-09/21		1		W-F	1	720.00	1W	
		PGM=GOOD DAY 8-9AM												
		CDR												
4		9-10A	30		540.00	09/19-09/21		2		W-F	2	1,080.00	1W	
		PGM=GOOD DAY 9-10AM (M-F)												
		CDR												

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WTVT-TV TAMPA, FL.

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L N	M C	TIME PERIOD/ SELL PATTERN	LEN	RATE SEC	COST/SPOT	DATES		NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
						START	END							
5		8-9A	30		540.00	09/22		1		SAT	1	540.00	1W	
		PGM=GDTB SA 8-9AM												
		CDR												
6		7-8A	30		540.00	09/23		1		SUN	1	540.00	1W	
		PGM=GDTB SU 7-8AM												
		CDR												
7		10-11A	30		360.00	09/19-09/21		2		W-F	2	720.00	1W	
		PGM=LIVE WITH KELLY - 10AM												
		CDR												
8		12N-1P	30		360.00	09/19-09/21		2		W-F	2	720.00	1W	
		PGM=FOX13 NWS-NOON												
		CDR												
9		3-4P	30		180.00	09/19-09/21		1		W-F	1	180.00	1W	
		PGM=J. JOE BROWN 3-4PM												
		CDR												
10		4-5P	30		540.00	09/19-09/21		3		W-F	3	1,620.00	1W	
		PGM=JUDGE JUDY 4-5PM												
		CDR												
11		5-530P	30		900.00	09/19-09/21		2		W-F	2	1,800.00	1W	
		PGM=FOX13 5:00 NWS												
		CDR												
12		530-6P	30		900.00	09/19-09/21		2		W-F	2	1,800.00	1W	
		PGM=FOX13 5:30 NWS												
		CDR												

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WTVT-TV TAMPA, FL.ORDER WORKSHEET
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SEP17/12 AT 16.17

L N	M C	TIME PERIOD/ SELL PATTERN	LEN	RATE SEC	COST/SPOT	DATES START END	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
21		730-8P	30		855.00	09/24	1		MON	1	855.00	1W	

PGM=THE INSIDER

CDR

22		9-10P	30		3,600.00	09/20	2		THU	2	7,200.00	1W	
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PGM=GLEE

CDR

SEP12(31) 35370.00

TOTAL 35370.00
(31)

MARKET TOTALS	\$113,547	WTVT WMOR WXPX	CABL WTOG XXXX	OTHE WTSP	WFLA WTTA	WFTS WWSB
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NEW POLITICAL ORDER FOR OBAMA FOR AMERICA (EST 1798). RA25+.
MARKET SHARES ARE ACCURATE.SVC- NSI BOOKS- LAST
DEMOS- RA25+P*** START OF COMMENTS *****
XML AGENCY ORDER #00462355

CONTRACT COMMENT ***OBAMA FOR AMERICA***

CREDIT ADVISORY CASH IN ADVANCE

*** END OF COMMENTS *****